



## **SOME OSTROWSKI-LIKE TYPE INEQUALITIES FOR DIFFERENTIABLE REAL $(\alpha, m)$ -CONVEX MAPPINGS**

**Jaekeun Park**

Department of Mathematics  
Hanseo University  
Seosan-si, Chungnam-do, 356-706  
Korea  
e-mail: jkpark@hanseo.ac.kr

### **Abstract**

In this article, the author establishes some basic inequalities for  $(\alpha, m)$ -convex mappings, and by using the properties of these basic inequalities, obtains several inequalities of Ostrowski-like type via differentiable real  $(\alpha, m)$ -convex mappings.

### **1. Introduction**

In [11, 12], Toader defined the  $m$ -convexity and the  $(\alpha, m)$ -convexity.

**Definition 1.** The mapping  $f : \mathbb{I} \subseteq [0, b^*] \rightarrow \mathbb{R}$  is said to be *m-convex* on  $\mathbb{I}$ , where  $m \in [0, 1]$ ,  $a, b \in \mathbb{I}$  with  $a < b$  and  $b^* > 0$ , if the inequality

$$f(tx + m(1-t)y) \leq tf(x) + m(1-t)f(y)$$

holds for  $x, y \in \mathbb{I}$  and  $t \in [0, 1]$ .

---

© 2012 Pushpa Publishing House

2010 Mathematics Subject Classification: 26A24, 26A51, 26B25, 26E15.

Keywords and phrases: convexity,  $m$ -convexity,  $(\alpha, m)$ -convexity, Hermite type inequality.

Received September 7, 2011

**Definition 2.** The mapping  $f : \mathbb{I} \subseteq [0, b^*] \rightarrow \mathbb{R}$  is said to be  $(\alpha, m)$ -convex on  $\mathbb{I}$ , where  $m \in [0, 1]$ ,  $a, b \in \mathbb{I}$  with  $a < b$  and  $b^* > 0$ , if the inequality

$$f(tx + m(1-t)y) \leq t^\alpha f(x) + m(1-t^\alpha)f(y)$$

holds for  $x, y \in \mathbb{I}$  and  $t \in [0, 1]$ .

Denote by  $K_m^\alpha(b)$  the set of all  $(\alpha, m)$ -convex mappings on  $[0, b]$  for which  $f(0) \leq 0$ . For recent results and generalizations concerning  $m$ -convex,  $(s, m)$ -convex and  $(\alpha, m)$ -convex mappings, see [2-7].

Note that for  $(\alpha, m) \in \{(0, 0), (\alpha, 0), (1, 0), (1, m), (1, 1), (\alpha, 1)\}$ , one obtains the following classes of functions: increasing,  $\alpha$ -star-shaped, star-shaped,  $m$ -convex, convex and  $\alpha$ -convex [2-5, 7, 8].

In [2, 3], the authors proved the following Hadamard's inequalities for  $m$ -convex mappings:

**Theorem 1.1.** Let  $f : [a, b] \subseteq [0, b^*] \rightarrow \mathbb{R}$  be an  $m$ -convex mapping with  $m \in (0, 1]$ ,  $a < b$  and  $b^* > 0$ . If  $f \in L_1([a, b])$ , then one has the inequality:

$$(a) \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{1}{2} \min \left\{ f(a) + mf\left(\frac{b}{m}\right), f(b) + mf\left(\frac{a}{m}\right) \right\},$$

$$(b) f\left(\frac{a+b}{2}\right) \leq \frac{1}{2(b-a)} \int_a^b \left\{ f(x) + mf\left(\frac{x}{m}\right) dx \right\} \\ \leq \frac{m+1}{8} \left[ \{f(a) + f(b)\} + m \left\{ f\left(\frac{a}{m}\right) + f\left(\frac{b}{m}\right) \right\} \right].$$

**Theorem 1.2.** Let  $f : [a, b] \subseteq [0, b^*] \rightarrow \mathbb{R}$  be an  $m$ -convex mapping with  $m \in (0, 1]$ ,  $0 \leq a < b < \infty$  and  $b^* > 0$ . If  $f \in L_1([am, b])$ , then one has the inequality:

$$\frac{1}{m+1} \left[ \int_a^{mb} f(x) dx + \frac{mb-a}{b-ma} \int_{ma}^b f(x) dx \right] \leq (mb-a) \frac{f(a) + f(b)}{2}.$$

In [8], the author established the following theorems for  $(\alpha, m)$ -convex mapping:

**Theorem 1.3.** Let  $f : [a, b] \subseteq [0, b^*] \rightarrow \mathbb{R}$  be an  $(\alpha, m)$ -convex mapping with  $\alpha, m \in [0, 1]$ ,  $a < b$  and  $b^* > 0$ . If  $f \in L_1([a, b])$ , then one has the inequality:

$$(a) \quad \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{1}{\alpha+1} \min \left\{ f(a) + \alpha m f\left(\frac{b}{m}\right), f(b) + \alpha m f\left(\frac{a}{m}\right) \right\},$$

$$(b) \quad \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{1}{2(\alpha+1)} \left[ \{f(a) + f(b)\} + \alpha m \left\{ f\left(\frac{a}{m}\right) + f\left(\frac{b}{m}\right) \right\} \right].$$

**Theorem 1.4.** Let  $f : [a, b] \subseteq [0, b^*] \rightarrow \mathbb{R}$  be an  $(\alpha, m)$ -convex mapping with  $\alpha, m \in [0, 1]$ ,  $a < b$  and  $b^* > 0$ . If  $f \in L_1([a, b])$ , then one has the inequality:

$$(a) \quad \frac{1}{x-a} \int_a^x f(x) dx + \frac{1}{b-x} \int_x^b f(x) dx$$

$$\leq \frac{1}{\alpha+1} \left[ 2f(x) + \alpha m \left\{ f\left(\frac{a}{m}\right) + f\left(\frac{b}{m}\right) \right\} \right],$$

$$(b) \quad f\left(\frac{a+b}{2}\right)$$

$$\leq \frac{1}{b-a} \int_a^b \left\{ \frac{1}{2^\alpha} f(x) + m \left( 1 - \frac{1}{2^\alpha} \right) f\left(\frac{x}{m}\right) \right\} dx$$

$$\leq \frac{1}{2^{\alpha+1}} \{f(a) + f(b)\} + \left( 1 - \frac{1}{2^\alpha} \right) \frac{m}{2(\alpha+1)} \left\{ f\left(\frac{a}{m}\right) + f\left(\frac{b}{m}\right) \right\}$$

$$+ \left( 1 - \frac{1}{2^\alpha} \right) \frac{\alpha m^2}{2(\alpha+1)} \left\{ f\left(\frac{a}{m^2}\right) + f\left(\frac{b}{m^2}\right) \right\}.$$

In this article, the author establishes some basic inequalities for  $(\alpha, m)$ -convex mappings in Section 2, and, by using these properties, obtains the inequalities of Hermite-Hadamard type via differentiable  $(\alpha, m)$ -convex mappings.

## 2. Inequalities of Hermite-Hadamard Type via $(\alpha, m)$ -convex Mappings

To prove our new results, we need the following lemma [1]:

**Lemma 1.** *Let  $f : \mathbb{I} \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on the interior  $\mathbb{I}^0$  of an interval  $\mathbb{I}$ , where  $a, b \in \mathbb{I}$  with  $a < b$  and  $b^* > 0$ . If  $f' \in L_1[a, b]$ , then the following inequality holds:*

$$\begin{aligned} & (b - x)f(b) + (x - a)f(a) - \int_a^b f(x)dx \\ &= (x - a)^2 \int_0^1 (t - 1)f'(tx + (1 - t)a)dt + (b - x)^2 \int_0^1 (1 - t)f'(tx + (1 - t)b)dt. \end{aligned}$$

**Theorem 2.1.** *Let  $f : \mathbb{I} \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on the interior  $\mathbb{I}^0$  of an interval  $\mathbb{I}$  such that  $f' \in L([a, b])$ , where  $a, b \in \mathbb{I}$  with  $a < b$  and  $b^* > 0$ . If  $|f'|$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1]^2$ , then the following inequality holds:*

$$\begin{aligned} & (\alpha + 1)(\alpha + 2) \left| (b - x)f(b) + (x - a)f(a) - \int_a^b f(x)dx \right| \\ & \leq (x - a)^2 M_{11} + (b - x)^2 M_{12}, \end{aligned} \tag{1}$$

where

$$M_{11} = \min \left\{ \begin{aligned} & \left| f'(x) \right| + \frac{\alpha(\alpha + 3)}{2} m \left| f'\left(\frac{a}{m}\right) \right|, \\ & m \left| f'\left(\frac{x}{m}\right) \right| + \frac{\alpha(\alpha + 3)}{2} |f'(a)| \end{aligned} \right\},$$

$$M_{12} = \min \left\{ \begin{aligned} & \left| f'(x) + \frac{\alpha(\alpha+3)}{2} m \left| f'\left(\frac{b}{m}\right) \right| \right|, \\ & m \left| f'\left(\frac{x}{m}\right) \right| + \frac{\alpha(\alpha+3)}{2} \left| f'(b) \right| \end{aligned} \right\}.$$

**Proof.** From Lemma 1, using the  $(\alpha, m)$ -convexity of  $f$ , we get

$$\begin{aligned} & \left| (b-x)f(b) + (x-a)f(a) - \int_a^b f(x)dx \right| \\ & \leq (x-a)^2 \int_0^1 |(t-1)f'(tx + (1-t)a)| dt \\ & \quad + (b-x)^2 \int_0^1 |(1-t)f'(tx + (1-t)b)| dt. \end{aligned} \tag{2}$$

Since  $|f'|$  is  $(\alpha, m)$ -convex,

$$\begin{aligned} (i) \quad & \int_0^1 |(t-1)f'(tx + (1-t)a)| dt \\ & \leq \int_0^1 (1-t) \left\{ t^\alpha |f'(x)| + m(1-t^\alpha) \left| f'\left(\frac{a}{m}\right) \right| \right\} dt \\ & = \frac{1}{(\alpha+1)(\alpha+2)} |f'(x)| + \frac{\alpha(\alpha+3)}{2(\alpha+1)(\alpha+2)} m \left| f'\left(\frac{a}{m}\right) \right| \end{aligned} \tag{3}$$

and

$$\begin{aligned} (ii) \quad & \int_0^1 |(t-1)f'(tx + (1-t)b)| dt \\ & \leq \int_0^1 (1-t) \left\{ t^\alpha |f'(x)| + m(1-t^\alpha) \left| f'\left(\frac{b}{m}\right) \right| \right\} dt \\ & = \frac{1}{(\alpha+1)(\alpha+2)} |f'(x)| + \frac{\alpha(\alpha+3)}{2(\alpha+1)(\alpha+2)} m \left| f'\left(\frac{b}{m}\right) \right|. \end{aligned} \tag{4}$$

Analogously, also we get

$$(i)' \quad \int_0^1 |(t-1)f'(tx + (1-t)a)| dt \\ \leq \frac{1}{(\alpha+1)(\alpha+2)} m \left| f' \left( \frac{x}{m} \right) \right| + \frac{\alpha(\alpha+3)}{2(\alpha+1)(\alpha+2)} |f'(a)|, \quad (5)$$

$$(ii)' \quad \int_0^1 |(t-1)f'(tx + (1-t)b)| dt \\ \leq \frac{1}{(\alpha+1)(\alpha+2)} m \left| f' \left( \frac{x}{m} \right) \right| + \frac{\alpha(\alpha+3)}{2(\alpha+1)(\alpha+2)} |f'(b)|. \quad (6)$$

Hence, by (3)-(6), we have

$$\int_0^1 |(t-1)f'(tx + (1-t)a)| dt \leq \frac{1}{(\alpha+1)(\alpha+2)} M_{11}, \quad (7)$$

$$\int_0^1 |(t-1)f'(tx + (1-t)b)| dt \leq \frac{1}{(\alpha+1)(\alpha+2)} M_{12}. \quad (8)$$

By (2) and (7)-(8), the inequality (1) holds.

**Theorem 2.2.** Let  $f : \mathbb{I} \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on the interior  $\mathbb{I}^0$  of an interval  $\mathbb{I}$  such that  $f' \in L([a, b])$ , where  $a, b \in \mathbb{I}$  with  $a < b$  and  $b^* > 0$ . If  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1]^2$  and  $q > 1$  with  $\frac{1}{p} + \frac{1}{q} = 1$ , then the following inequality holds:

$$\left| (b-x)f(b) + (x-a)f(a) - \int_a^b f(x)dx \right| \\ \leq \left( \frac{1}{\alpha+1} \right)^{\frac{1}{q}} \left\{ (x-a)^2 M_{21}^{\frac{1}{q}} + (b-x)^2 M_{22}^{\frac{1}{q}} \right\}, \quad (9)$$

where

$$M_{21} = \min \left\{ \left| f'(a) \right|^q + \alpha m \left| f' \left( \frac{x}{m} \right) \right|^q, \left| f'(x) \right|^q + \alpha m \left| f' \left( \frac{a}{m} \right) \right|^q \right\},$$

$$M_{22} = \min \left\{ \left| f'(x) \right|^q + \alpha m \left| f' \left( \frac{b}{m} \right) \right|^q, \left| f'(b) \right|^q + \alpha m \left| f' \left( \frac{x}{m} \right) \right|^q \right\}.$$

**Proof.** From Lemma 1, using the  $(\alpha, m)$ -convexity of  $f$ , we get

$$\begin{aligned} & \left| (b-x)f(b) + (x-a)f(a) - \int_a^b f(x)dx \right| \\ & \leq (x-a)^2 \left\{ \int_0^1 (1-t)^p dt \right\}^{\frac{1}{p}} \left\{ \int_0^1 |f'(tx + (1-t)a)|^q dt \right\}^{\frac{1}{q}} \\ & \quad + (b-x)^2 \left\{ \int_0^1 (1-t)^p dt \right\}^{\frac{1}{p}} \left\{ \int_0^1 |f'(tx + (1-t)b)|^q dt \right\}^{\frac{1}{q}} \\ & \leq (x-a)^2 \left\{ \frac{1}{x-a} \int_a^x |f'(u)|^q du \right\}^{\frac{1}{q}} \\ & \quad + (b-x)^2 \left\{ \frac{1}{b-x} \int_x^b |f'(u)|^q du \right\}^{\frac{1}{q}}, \end{aligned} \tag{10}$$

where we have used the fact that  $\frac{1}{2} \leq \left( \frac{1}{p+1} \right)^{\frac{1}{p}} \leq 1$  for  $p > 1$ .

Note that

$$\frac{1}{x-a} \int_a^x |f'(u)|^q du \leq \frac{1}{\alpha+1} M_{21}, \tag{11}$$

$$\frac{1}{b-x} \int_x^b |f'(u)|^q du \leq \frac{1}{\alpha+1} M_{22}. \tag{12}$$

By the inequalities (10)-(12), the inequality (9) is proved.

**Theorem 2.3.** Let  $f : \mathbb{I} \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on the interior  $\mathbb{I}^0$  of an interval  $\mathbb{I}$  such that  $f' \in L([a, b])$ , where  $a, b \in \mathbb{I}$  with  $a < b$  and  $b^* > 0$ . If  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1]^2$  and  $q > 1$  with  $\frac{1}{p} + \frac{1}{q} = 1$ , then the following inequality holds:

$$\begin{aligned} & 2^{\frac{1}{p}} \{(\alpha+1)(\alpha+2)\}^{\frac{1}{q}} \left| (b-x)f(b) + (x-a)f(a) - \int_a^b f(x)dx \right| \\ & \leq (x-a)^2 M_{31}^{\frac{q}{q}} + (b-x)^2 M_{32}^{\frac{q}{q}}, \end{aligned} \quad (13)$$

where

$$\begin{aligned} M_{31} &= \min \left\{ \left| f'(x) \right|^q + \left( \frac{\alpha(\alpha+3)}{2} \right) m \left| f'\left(\frac{a}{m}\right) \right|^q, \right. \\ &\quad \left. m \left| f'\left(\frac{x}{m}\right) \right|^q + \left( \frac{\alpha(\alpha+3)}{2} \right) m \left| f'(a) \right|^q \right\}, \\ M_{32} &= \min \left\{ \left| f'(x) \right|^q + \left( \frac{\alpha(\alpha+3)}{2} \right) m \left| f'\left(\frac{b}{m}\right) \right|^q, \right. \\ &\quad \left. m \left| f'\left(\frac{x}{m}\right) \right|^q + \left( \frac{\alpha(\alpha+3)}{2} \right) m \left| f'(b) \right|^q \right\}. \end{aligned}$$

**Proof.** From Lemma 1 and by using the well-known power mean inequality, we get

$$\begin{aligned} & \left| (b-x)f(b) + (x-a)f(a) - \int_a^b f(x)dx \right| \\ & \leq (x-a)^2 \left\{ \int_0^1 (1-t)dt \right\}^{\frac{1}{p}} \left\{ \int_0^1 (1-t) |f'(tx + (1-t)a)|^q dt \right\}^{\frac{1}{q}} \\ & \quad + (b-x)^2 \left\{ \int_0^1 (1-t)dt \right\}^{\frac{1}{p}} \left\{ \int_0^1 (1-t) |f'(tx + (1-t)b)|^q dt \right\}^{\frac{1}{q}} \end{aligned}$$

$$\begin{aligned}
&= \frac{(x-a)^2}{2^{\frac{1}{p}}} \left\{ \int_0^1 (1-t) |f'(tx + (1-t)a)|^q dt \right\}^{\frac{1}{q}} \\
&\quad + \frac{(b-x)^2}{2^{\frac{1}{p}}} \left\{ \int_0^1 (1-t) |f'(tx + (1-t)b)|^q dt \right\}^{\frac{1}{q}}. \tag{14}
\end{aligned}$$

Note that

$$\begin{aligned}
(i) \quad & \int_0^1 (1-t) |f'(tx + (1-t)a)|^q dt \\
&\leq \frac{|f'(x)|^q}{(\alpha+1)(\alpha+2)} + \left( \frac{\alpha(\alpha+3)}{2(\alpha+1)(\alpha+2)} \right) m \left| f'\left(\frac{a}{m}\right) \right|^q, \tag{15}
\end{aligned}$$

$$\begin{aligned}
(ii) \quad & \int_0^1 (1-t) |f'(tx + (1-t)b)|^q dt \\
&\leq \frac{|f'(x)|^q}{(\alpha+1)(\alpha+2)} + \left( \frac{\alpha(\alpha+3)}{2(\alpha+1)(\alpha+2)} \right) m \left| f'\left(\frac{b}{m}\right) \right|^q. \tag{16}
\end{aligned}$$

Analogously, also we have

$$\begin{aligned}
(i)' \quad & \int_0^1 (1-t) |f'(tx + (1-t)a)|^q dt \\
&\leq \frac{m \left| f'\left(\frac{x}{m}\right) \right|^q}{(\alpha+1)(\alpha+2)} + \left( \frac{\alpha(\alpha+3)}{2(\alpha+1)(\alpha+2)} \right) |f'(a)|^q, \tag{17}
\end{aligned}$$

$$\begin{aligned}
(ii)' \quad & \int_0^1 (1-t) |f'(tx + (1-t)b)|^q dt \\
&\leq \frac{m \left| f'\left(\frac{x}{m}\right) \right|^q}{(\alpha+1)(\alpha+2)} + \left( \frac{\alpha(\alpha+3)}{2(\alpha+1)(\alpha+2)} \right) |f'(b)|^q. \tag{18}
\end{aligned}$$

By the inequalities (15)-(18), we have

$$(a) \int_0^1 (1-t) |f'(tx + (1-t)a)|^q dt \leq \frac{1}{(\alpha+1)(\alpha+2)} M_{31}, \quad (19)$$

$$(b) \int_0^1 (1-t) |f'(tx + (1-t)b)|^q dt \leq \frac{1}{(\alpha+1)(\alpha+2)} M_{32}, \quad (20)$$

which imply that the assertion (13) holds by (14), (19)-(20) and Theorem 2.1.

**Lemma 2.** Let  $f : \mathbb{I} \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on the interior  $\mathbb{I}^0$  of an interval  $\mathbb{I}$ , where  $a, b \in \mathbb{I}$  with  $a < b$  and  $b^* > 0$ . If  $f' \in L_1[a, b]$ , then the following inequality holds:

$$\begin{aligned} & \left| f(x) + \frac{1}{b-a} \int_a^b f(u) du - \{f(a) + f(b)\} \right| \\ &= (b-a) \int_0^1 p(t) f'(ta + (1-t)b) dt, \end{aligned}$$

where

$$p(t) = \begin{cases} t-1 & t \in \left[0, \frac{b-x}{b-a}\right) \\ t & t \in \left[\frac{b-x}{b-a}, 1\right]. \end{cases}$$

**Proof.** By the integration by parts, this identity is proved.

**Theorem 2.4.** Let  $f : \mathbb{I} \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on the interior  $\mathbb{I}^0$  of an interval  $\mathbb{I}$  such that  $f' \in L([a, b])$ , where  $a, b \in \mathbb{I}$  with  $a < b$  and  $b^* > 0$ . If  $|f'|$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1]^2$ , then the following inequality holds:

$$\left| f(x) + \frac{1}{b-a} \int_a^b f(u) du - \{f(a) + f(b)\} \right|$$

$$\leq (b-a) \left\{ \begin{array}{l} (\mu_{11} + \mu_{12}) |f'(a)| + (v_{11} + v_{12}) m \left| f'\left(\frac{b}{m}\right) \right|, \\ (\mu_{11} + \mu_{12}) m \left| f'\left(\frac{a}{m}\right) \right| + (v_{11} + v_{12}) |f'(b)| \end{array} \right\},$$

where

$$\mu_{11} = \frac{2b-a-x}{(\alpha+1)(\alpha+2)(b-a)} \left( \frac{b-x}{b-a} \right)^{\alpha+1},$$

$$\mu_{12} = \frac{1}{\alpha+2} \left\{ 1 - \left( \frac{b-x}{b-a} \right)^{\alpha+2} \right\},$$

$$v_{11} = \left( \frac{x-a}{b-a} \right) - \frac{1}{2} \left( \frac{x-a}{b-a} \right)^2 - \mu_{11},$$

$$v_{12} = \frac{1}{2} \left\{ 1 - \left( \frac{b-x}{b-a} \right)^2 \right\} - \mu_{12}.$$

**Proof.** From Lemma 2, using the  $(\alpha, m)$ -convexity of  $f$ , we get

$$\begin{aligned} & \frac{1}{b-a} \left| f(x) + \frac{1}{b-a} \int_a^b f(u) du - \{f(a) + f(b)\} \right| \\ & \leq \int_0^{\frac{b-x}{b-a}} (1-t) |f'(ta + (1-t)b)| dt + \int_{\frac{b-x}{b-a}}^1 t |f'(ta + (1-t)b)| dt \\ & = \left\{ \int_0^{\frac{b-x}{b-a}} (1-t)t^\alpha dt + \int_{\frac{b-x}{b-a}}^1 t^{\alpha+1} dt \right\} |f'(a)| \\ & \quad + \left\{ \int_0^{\frac{b-x}{b-a}} (1-t)(1-t^\alpha) dt + \int_{\frac{b-x}{b-a}}^1 t(1-t^\alpha) dt \right\} m \left| f'\left(\frac{b}{m}\right) \right| \\ & = (\mu_{11} + \mu_{12}) |f'(a)| + (v_{11} + v_{12}) m \left| f'\left(\frac{b}{m}\right) \right|. \end{aligned}$$

Analogously, also we have

$$\begin{aligned} & \frac{1}{b-a} \left| f(x) + \frac{1}{b-a} \int_a^b f(u) du - \{f(a) + f(b)\} \right| \\ & \leq (\mu_{11} + \mu_{12})m \left| f'\left(\frac{a}{m}\right) \right| + (v_{11} + v_{12}) |f'(b)|, \end{aligned}$$

which completes the proof by the simple calculations.

**Theorem 2.5.** Let  $f : \mathbb{I} \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on the interior  $\mathbb{I}^0$  of an interval  $\mathbb{I}$  such that  $f' \in L([a, b])$ , where  $a, b \in \mathbb{I}$  with  $a < b$  and  $b^* > 0$ . If  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1]^2$  and  $q > 1$  with  $\frac{1}{p} + \frac{1}{q} = 1$ , then the following inequality holds:

$$\begin{aligned} & \frac{1}{b-a} \left| f(x) + \frac{1}{b-a} \int_a^b f(u) du - \{f(a) + f(b)\} \right| \\ & \leq \left\{ \left( \frac{x-a}{b-a} \right)^{p+1} \right\}^{\frac{1}{p}} \left\{ \left( \frac{b-x}{b-a} \right) \frac{1}{\alpha+1} M_{41} \right\}^{\frac{1}{q}} \\ & \quad + \left\{ 1 - \left( \frac{b-x}{b-a} \right)^{p+1} \right\}^{\frac{1}{p}} \left\{ \left( \frac{x-a}{b-a} \right) \frac{1}{\alpha+1} M_{42} \right\}^{\frac{1}{q}}, \end{aligned} \tag{21}$$

where

$$\begin{aligned} M_{41} &= \min \left\{ |f'(a)|^q + \alpha m \left| f'\left(\frac{x}{m}\right) \right|^q, |f'(x)|^q + \alpha m \left| f'\left(\frac{a}{m}\right) \right|^q \right\}, \\ M_{42} &= \min \left\{ |f'(x)|^q + \alpha m \left| f'\left(\frac{b}{m}\right) \right|^q, |f'(b)|^q + \alpha m \left| f'\left(\frac{x}{m}\right) \right|^q \right\}. \end{aligned}$$

**Proof.** From Lemma 2 and using the  $(\alpha, m)$ -convexity of  $f$ , we get

$$\begin{aligned}
& \frac{1}{b-a} \left| f(x) + \frac{1}{b-a} \int_a^b f(u) du - \{f(a) + f(b)\} \right| \\
& \leq \int_0^{\frac{b-x}{b-a}} (1-t) |f'(ta + (1-t)b)| dt + \int_{\frac{b-x}{b-a}}^1 t |f'(ta + (1-t)b)| dt \\
& \leq \left\{ \int_0^{\frac{b-x}{b-a}} (1-t)^p dt \right\}^{\frac{1}{p}} \left\{ \int_0^{\frac{b-x}{b-a}} |f'(ta + (1-t)b)|^q dt \right\}^{\frac{1}{q}} \\
& \quad + \left\{ \int_{\frac{b-x}{b-a}}^1 t^p dt \right\}^{\frac{1}{p}} \left\{ \int_{\frac{b-x}{b-a}}^1 |f'(ta + (1-t)b)|^q dt \right\}^{\frac{1}{q}} \\
& \leq \left\{ 1 - \left( \frac{x-a}{b-a} \right)^{p+1} \right\}^{\frac{1}{p}} \left\{ \int_0^{\frac{b-x}{b-a}} |f'(ta + (1-t)b)|^q dt \right\}^{\frac{1}{q}} \\
& \quad + \left\{ 1 - \left( \frac{b-x}{b-a} \right)^{p+1} \right\}^{\frac{1}{p}} \left\{ \int_{\frac{b-x}{b-a}}^1 |f'(ta + (1-t)b)|^q dt \right\}^{\frac{1}{q}}, \tag{22}
\end{aligned}$$

where we have used the fact that  $\frac{1}{2} \leq \left( \frac{1}{p+1} \right)^{\frac{1}{p}} \leq 1$  for  $p > 1$ .

By Theorem 2.1, we get

$$\int_0^{\frac{b-x}{b-a}} |f'(ta + (1-t)b)|^q dt \leq \left( \frac{b-x}{b-a} \right) \frac{1}{\alpha+1} M_{41}, \tag{23}$$

$$\int_{\frac{b-x}{b-a}}^1 |f'(ta + (1-t)b)|^q dt \leq \left( \frac{x-a}{b-a} \right) \frac{1}{\alpha+1} M_{42}, \tag{24}$$

which implies that by (22)-(24), the assertion (21) holds.

**Theorem 2.6.** Let  $f : \mathbb{I} \subset [0, b^*] \rightarrow \mathbb{R}$  be a differentiable mapping on the interior  $\mathbb{I}^0$  of an interval  $\mathbb{I}$  such that  $f' \in L([a, b])$ , where  $a, b \in \mathbb{I}$  with  $a < b$  and  $b^* > 0$ . If  $|f'|^q$  is  $(\alpha, m)$ -convex on  $[a, b]$  for  $(\alpha, m) \in [0, 1]^2$  and  $q > 1$  with  $\frac{1}{p} + \frac{1}{q} = 1$ , then under the notations  $\mu_{11}, \mu_{12}, v_{11}$  and  $v_{12}$  in Theorem 2.4 the following inequality holds:

$$\begin{aligned} & \frac{1}{b-a} \left| f(x) + \frac{1}{b-a} \int_a^b f(u) du - \{f(a) + f(b)\} \right| \\ & \leq \left\{ \left( \frac{b-x}{b-a} \right) \left( 1 - \frac{b-x}{2(b-a)} \right) \right\}^{\frac{1}{p}} M_{51}^{\frac{1}{q}} + \left\{ \frac{1}{2} \left( 1 - \left( \frac{x-a}{b-a} \right)^2 \right) \right\}^{\frac{1}{p}} M_{52}^{\frac{1}{q}}, \quad (25) \end{aligned}$$

where

$$\begin{aligned} M_{51} &= \min \left\{ \begin{array}{l} \mu_{11} |f'(a)|^q + v_{11} m \left| f'\left(\frac{b}{m}\right) \right|^q, \\ \mu_{11} m \left| f'\left(\frac{a}{m}\right) \right|^q + v_{11} |f'(b)|^q \end{array} \right\} \\ M_{52} &= \min \left\{ \begin{array}{l} \mu_{12} |f'(a)|^q + v_{12} m \left| f'\left(\frac{b}{m}\right) \right|^q, \\ \mu_{12} m \left| f'\left(\frac{a}{m}\right) \right|^q + v_{12} |f'(b)|^q \end{array} \right\}. \end{aligned}$$

**Proof.** From Lemma 2 and using the well-known power mean inequality, we get

$$\begin{aligned} & \frac{1}{b-a} \left| f(x) + \frac{1}{b-a} \int_a^b f(u) du - \{f(a) + f(b)\} \right| \\ & \leq \left\{ \int_0^{\frac{b-x}{b-a}} (1-t) dt \right\}^{\frac{1}{p}} \left\{ \int_0^{\frac{b-x}{b-a}} (1-t) |f'(ta + (1-t)b)|^q dt \right\}^{\frac{1}{q}} \end{aligned}$$

$$\begin{aligned}
& + \left\{ \int_{\frac{b-a}{b-x}}^1 t dt \right\}^{\frac{1}{p}} \left\{ \int_{\frac{b-a}{b-x}}^1 t |f'(ta + (1-t)b)|^q dt \right\}^{\frac{1}{q}} \\
& = \left\{ \left( \frac{b-x}{b-a} \right) \left( 1 - \frac{b-x}{2(b-a)} \right) \right\}^{\frac{1}{p}} \left\{ \int_0^{\frac{b-x}{b-a}} (1-t) |f'(ta + (1-t)b)|^q dt \right\}^{\frac{1}{q}} \\
& + \left\{ \frac{1}{2} \left( 1 - \left( \frac{x-a}{b-a} \right)^2 \right) \right\}^{\frac{1}{p}} \left\{ \int_{\frac{b-x}{b-a}}^1 t |f'(ta + (1-t)b)|^q dt \right\}^{\frac{1}{q}}. \quad (26)
\end{aligned}$$

Note that

$$\begin{aligned}
(i) \quad & \int_0^{\frac{b-x}{b-a}} (1-t) |f'(ta + (1-t)b)|^q dt \\
& \leq \mu_{11} |f'(a)|^q + m v_{11} \left| f' \left( \frac{b}{m} \right) \right|^q, \quad (27)
\end{aligned}$$

$$\begin{aligned}
(ii) \quad & \int_{\frac{b-x}{b-a}}^1 t |f'(ta + (1-t)b)|^q dt \\
& \leq \mu_{12} |f'(a)|^q + v_{12} m \left| f' \left( \frac{b}{m} \right) \right|^q. \quad (28)
\end{aligned}$$

Analogously, also we have

$$\begin{aligned}
(i)' \quad & \int_0^{\frac{b-x}{b-a}} (1-t) |f'(ta + (1-t)b)|^q dt \\
& \leq \mu_{11} m \left| f' \left( \frac{a}{m} \right) \right|^q + m v_{11} |f'(b)|^q, \quad (29)
\end{aligned}$$

$$\begin{aligned}
\text{(ii)'} \quad & \int_{\frac{b-x}{b-a}}^1 t |f'(ta + (1-t)b)|^q dt \\
& \leq \mu_{12} m \left| f' \left( \frac{a}{m} \right) \right|^q + v_{12} m |f'(b)|^q. \tag{30}
\end{aligned}$$

By the inequalities (27)-(30), we have

$$\int_0^{\frac{b-x}{b-a}} (1-t) |f'(ta + (1-t)b)|^q dt \leq M_{51}, \tag{31}$$

$$\int_{\frac{b-x}{b-a}}^1 t |f'(ta + (1-t)b)|^q dt \leq M_{52}. \tag{32}$$

By the inequalities (26) and (31)-(32), the assertion (25) holds.

## References

- [1] M. Avci, Havva Kavurmacı and M. E. Özdemir, New inequalities of Hermite-Hadamard type via  $s$ -convex functions in the second sense with applications, *Appl. Math. Comput.* 217 (2011), 5171-5176.
- [2] S. S. Dragomir, On some new inequalities of Hermite-Hadamard type for  $m$ -convex functions, *Tamkang J. Math.* 33(1) (2002), 45-55.
- [3] M. E. Özdemir, Ahmet Ocak Akdemir and Erhan Set, On  $(h-m)$ -convexity and Hadamard-type inequalities, *Classical Analysis and ODEs [math.CA]*, ArXiv:1103.6163v1, 31 Mar 2011.
- [4] J. Park, Refinements of Hermite-Hadamard-type inequalities for  $\alpha$ -star  $s$ -convex functions, *Far East J. Math. Sci. (FJMS)* 41(1) (2010), 97-113.
- [5] J. Park, Hermite-Hadamard type inequalities for differentiable  $(s, m)$ -convex mappings in the second sense, *Far East J. Math. Sci. (FJMS)* 52(1) (2011), 57-73.
- [6] J. Park, Generalization of Simpson-like type inequalities via differentiable real  $s$ -convex mappings in the second sense, *Inter. J. Math. Math. Sci.* (2011), Article in press, ID 493531 doi:10.1155/2011/493531.
- [7] J. Park, Some inequalities of Hermite-Hadamard type via differentiable  $(s, m)$ -convex mappings, *Far East J. Math. Sci. (FJMS)* 52(2) (2011), 209-221.

- [8] J. Park, Inequalities for some differentiable convex mappings, *Far East J. Math. Sci. (FJMS)* 44(2) (2010), 251-259.
- [9] Erhan Set, M. E. Özdemir and Mehmet Zeki Sarikaya, Inequalities of Hermite-Hadamard's type for functions whose derivatives absolute values are  $m$ -convex, *AIP Conf. Proc.* 1309(1) (2010), 861-873 doi:10.1063/1.3525219.
- [10] Mehmet Zeki Sarikaya, Erhan Set and M. E. Özdemir, On new inequalities of Simpson's type for functions whose second derivatives absolute values are convex, *RGMIA Research Report Coll.* 13(1) (2010), Art. No. 1.
- [11] Gh. Toader, Some generalizations of the convexity, *Proc. Colloq. Approx. Optim.* Cluj-Napoca (Romania), 1984, pp. 329-338.
- [12] Gh. Toader, The hierarchy of convexity and some classic inequalities, *J. Math. Inequal.* 3(3) (2009), 305-313.